

2 YEAR FULL TIME
MBA PROGRAMME

Relentlessly Towards Perfection

PLACEMENT BROCHURE 2018



VIMAL JYOTHI

Institute of Management & Research

- | Affiliated to Kannur University
- | Approved by AICTE & DTE - Kerala
- | Under the Archdiocese of Thalassery
- | ISO 9001:2015 Certified Minority Institution

From the Principal's Desk



Dear recruiters,

Vimal Jyothi Institute of Management & Research (VJIM) is one among the many educational institutions managed by the Archdiocese of Tellicherry. It has carved a niche in management education in Malabar region within a short span of time. The performance of our students in curricular and extra/co-curricular activities has been exemplary.

Business environment all over the world is undergoing a lot of transition. The growing integration across global economies has thrown up greater challenges ahead for management professionals. With the rise of the digital economy and the knowledge worker, the world yearns for a new breed of managers to embrace it, and steer it onto the path of excellence. VJIM acknowledges these transitions by creating professionals, who are intellectually strong, morally sound and professionally vibrant. Our MBA programme is designed to convert young talents into well groomed corporate professionals who can steer the organisations through the new challenges. The vision of VJIM has always focused on managerial education that upholds values and ethical leadership.

We have constantly endeavoured to develop business managers of high-quality, who are proficient in all necessary skills with the right blend of attitude needed to be corporate leaders of stature. We are thankful to all of you for your patronage and support. We assure you that you will have the best recruiting experience and cordially invite you to our placements 2018.

With Greetings

Dr. Thomas Michael

About Us

Started in the year 2010 by the Meshar Diocesan Educational Trust of the Archdiocese of Tellicherry. Vimal Jyothi Institute of Management & Research is the first exclusive ISO certified, management research institute in the Malabar region. VJIM is set to operate as a center of management education and research with national and international practitioners from diverse industrial sectors and academia in its network. With state-of-the-art facilities and outstanding faculty members, VJIM is committed to mould business leaders of tomorrow with professional integrity and moral uprightness.

Why us

- Excellent academic performance
- Scholarships to meritorious candidates
- Research oriented teaching learning process
- Scheduled extra & co-curricular activities
- Regular industry Interactions and Guest Talks
- Periodic Industrial visits
- Certificate programmes for value addition
- Trainings on SPSS, ERP, NLP, MAT/C-MAT etc.
- Dedicated Centre for Corporate Resource Development
- In Campus OISCA International Chapter
- Outreach programmes
- Rural camps



VISION

To bloom into a centre of excellence in management education and research that responds to the needs and demands of Corporate India with professional integrity, moral uprightness and sense of commitment.

MISSION

To provide the students with quality education that kindles creativity, encourages innovation, enhances originality and instils ethical practices to enable them compete successfully in the global business arena with commitment to the concerns of the marginalized guided and inspired by gospel values.

Core Values

- ◆ Mutual understanding, brotherhood & co-operation among all
- ◆ Love of discipline & hard work
- ◆ Concern for the marginalized
- ◆ Tolerance and moral uprightness
- ◆ Fear of God

The Board of Governors



Patron

His Grace Mar. George Njaralakatt
Archbishop of Thalassery



Mar. Joseph Pamplani
Aux. Bishop of Thalassery



Chairman

Rev Fr. Dr. Thomas Melvettath

Rev.Fr. George Assarikunnel - Bursar, Meshar Diocesan Educational Trust	Secretary
Rev. Fr. James Chellamkottu - Secretary, Corporate Educational Agency	Member
Rev. Fr. Dr. Joseph Karinattu - Vicar, Lourde Forane Church, Chemperi	Member
Adv. John Sebastian - Kalthackal (H), Mattanur	Member
Mr. P. J. Jacob - (Chartered Accountant) M/s Jacob & George CA	Member
Mr. Shaji Jose - Finance Officer, Kannur University	Member

Members of the Academic Council

Mr. Allen Mathew - VP(HR), Oracle India, Bangalore

Mr. George Kurian - Former Director (Personnel), Eastern Coalfields India Ltd.

Prof. (Dr.) Joshy Jacob - Professor of Finance IIM Ahmedabad

Prof. (Dr.) P. Pakeerappa - Head, Dept. of Management, Mangalore University

Prof. (Dr.) Jayasankaran - Former VC, SCSVMV Kanchi University

Dr. J. Reeves Wesley - Professor and Programme Director, VIT University, Chennai



Faculty

Name	Designation	Qualification
Dr. Thomas Michael	Principal	MBA,PhD
Dr. P.T. Thomas	Professor	MA,PhD
Fr. Jinu Vadakkemulanjanal	Asso. Professor	MBA,PGDHRM,NET
Fr. Sony Scaria	Asst. Professor	MBA
Mr. Anoop Scaria	Asso. Professor	MBA (PhD)
Fr. Joshy Sebastian	Asst. Professor	MHRM
Mr. Prasad Thomas	Asst. Professor	MBA,M.Phil.
Ms. Dona James	Asst. Professor	MBA
Mr. Rovel C Varghese	Asst. Professor	MBA
Mrs. Reshmi Thomas	Asst. Professor	MBA

Adjunct Faculty

- 1.Mr. Balakrishnan T, M.Com.
- 2.Dr.(Fr.) Shaji Mundaplackal, STL, PhD.

Guest Faculty

1. Adv. Saji Zacharia, LLB, LLM
2. Dr. S.M. Abdulkader, MA, PhD
3. Mr. Shacheendran, M.Com, (PhD)
4. Mr. Prasob Sunny, PGDM (IIMK)
5. Prof. Accamma George, MA, M.Phil.
6. Prof. P. S. Nambiar, MBA
7. Ms. Sibila P., MBA, M.Phil.

Pedagogy

VJIM believes in experiential learning. Our teaching methodology is practical, hand-on and real time. Besides conducting regular interactions with practicing professionals from industry, seminars, workshops, conferences, forums, guest lectures, industrial visits, case discussions etc. our students are required to undertake various projects and surveys that enhance their learning and application skills. Students are offered certification programmes that add value to their profile and practical trainings that equip them with skills, knowledge and attitude.

Industry Interface

- Mr. P. Anjesh - Buyer Communicator Textile Industry, Coimbatore
- Mr. Binu Joseph - CEO, Celebrus Capital Ltd, Ernakulam
- Mr. Biju Dominic - Co-founder & CEO, Finalmile Consulting, Mumbai
- Mr. Sreejith C - Cluster Head, ICICI Bank
- Prof. George Kurien - MD, Coalfields India Ltd, Ranchi
- Prof. Kennedy Andrews - Director, TQM, Christ University
- Prof. Tomy K K - HOD, Dept of Commerce, Christ University
- Mr. Herlin Joseph - SCM consultant, Central Manchester University, UK
- Mr. Jayachandran - MD, Mascot Industries & VP, NMCC
- Mr. Mathew Jose - Chartered Engineer, Kellog Brown & Root, UK
- Mr. Krishnamurthy – GM, Economic Times, Kochi
- Mr. Gireesh Kumar - Director, Sharewealth, Thrissur
- Mr. Alex K. Babu - MD, Hedge Equities
- Dr. A.K. Srihari - Ex. Director, KILE, Trivandrum
- Mr. Mathew M Thelliyil - Chairman, CWC, Kannur
- Mr. Jimmy - Coordinator, TSS, Tellichery
- Mr. Rajeevan R - Softskill trainer, Tellicherry
- Dr. V.K Vijayakumar - Investment Strategist, Geojit BNP Paribas, Kochi
- Mr. Mohammed Ashraf A. - Executive Director, Alfa One Builders
- Dr. Kalyanaraman – Retd. Professor of Statistics, Kerala University
- Dr. A.K. Varma - GM-HR, Addaxie Technologies, Noida

Achievements

- Our students have won several prizes at the National Level Management Fests.
- All our students are certified practitioners in Neuro Linguistic Programming (NLP).
- All our students are certified in logistics & supply chain management from CII



Dear Recruiters,

Greetings from Vimal Jyothi.

On behalf of Vimal Jyothi Institute of Management & Research (VJIM), it is my pleasure to invite you to our campus to give training to the global leaders and conducting campus selection for our dynamic students.

At Vimal Jyothi, we take care to groom our students according to the needs of the industry. We seek to open frontiers of knowledge and reveal new horizons of change, to broaden mindsets and to create positive attitudes in our students. Our students get a lot of industrial exposure by their frequent industrial visits. Besides, our students undergo four-weeks "Organisation Study" in their 2nd semester and a "Project Study" of six-weeks in 4th semester in reputed industries/institutions/organizations, as part of their academic requirements.

The flexible, wide and dynamic curriculum has led to the development of various business related programs as per interest of students. Apart from regular courses, students are also engaged in various cultural, technical, sports and literary activities throughout the year. Our students organize a national level management fest "Karmanta" every year.

Students' career is of foremost concern for the institute. Our passed out students are placed in renowned organizations and are successful in their professional career. Over the years, the messages of high quality of the education at VJIM have reached various leading industries and they look at VJIM as a place for taking well trained professionals into their folds. The cell endeavors to develop job skills, promotes leadership qualities and team spirit and creates a sense of confidence among the students in handling professional issues.

I am sure that students selected by your organization shall excel and achieve beyond your expectations and they will prove to be an asset to your organization. I wish all the best to the campus recruitment program and all students in their endeavors. I request you to kindly visit our campus for selecting candidates of your choice on any date convenient to both of us.

We look forward for a long term positive and mutually beneficial relationship with your organization.

Thanks & Regards,

Prasad Thomas

Asst.Prof. & Placement Officer

Mob: 9747 545 525

Email: prasad.thomas@vjim.ac.in

Students Profile 2016-18

**AKHIL C P**

DOB : 06/13/1995
Email : akhilchennattu@gmail.com
Mob : 7034743700
Qualifications : COMPUTER SCIENCE, MBA
Specializations : Marketing & HR
Organisational Study : Sulfex Mattress, Kannur
Project : The Hindu Publication, Kannur

**ANAKHA LAKSHMI R.S**

DOB : 06/19/1995
Email : anusankar41@gmail.com
Mob : 8547190636
Qualifications : BSC(HS), MBA
Specializations : Marketing & HR
Organisational Study : V Kc Elastomers Private Ltd,
Calicut
Project : Travancore-Cochin Chemicals Ltd,Kochi

**AKSHAY KUMAR E**

DOB : 08/19/1994
Email : akshaykmr667@gmail.com
Mob : 8156934778
Qualifications : B.Com, MBA
Specializations : Marketing & Finance
Organisational Study : Parisons Foods Private
Limited, Calicut
Project : Campco Chocolates, Mangalore

**ANASWARA M.P**

DOB : 06/28/1995
Email : anaswara28@gmail.com
Mob : 9947290748
Qualifications : B.Com, MBA
Specializations : Marketing & HR
Organisational Study : Western India Plywoods Ltd.,
Kannur
Project : Rubco, Kannur

**ALEENA SAJI**

DOB : 07/18/1995
Email : aleenasaji1995@gmail.com
Mob : 8281965159
Qualifications : B.Com, MBA
Specializations : Marketing & Finance
Organisational Study : Nagarjuna Herbal
Concentrates Ltd Thodupuzha
Project : The Hindu Publication, Kannur

**ANJALY KURIAN**

DOB : 2/8/1994
Email : rosemery.angel@gmail.com
Mob : 9747872850
Qualifications : CO-OPERATION, MBA
Specializations : Marketing & HR
Organisational Study : Dp World, Cochin
Project : Nirapara Rice, Ernakulam

**ALPHY GEORGE**

DOB : 10/6/1995
Email : alphyg77@gmail.com
Mob : 9447684341
Qualifications : B.Com, MBA
Specializations : Marketing & HR
Organisational Study : Kancor Ingredients Ltd., Kochi
Project : Rubco Sales International Pvt. Limited,
Kannur

**ANJU B P**

DOB : 07/21/1993
Email : anju.bp9@gmail.com
Mob : 9447425667
Qualifications : ACCOUNTS AND TAXATION, MBA
Specializations : Marketing & Finance
Organisational Study : Lamina Suspension Product
Ltd., Mangalore
Project : CAMPCO Ltd.,Mangalore

**AMAL K VARGHESE**

DOB : 03/15/1992
Email : amalk007.varghese@gmail.com
Mob : 9447000674
Qualifications : COMPUTER SCIENCE, MBA
Specializations : Marketing & HR
Organisational Study: Chirackal Agro Mills, Kalady
Project : Kanhirode Weavers Co-Operative P & S
Society Ltd, Kannur

**ANJU JOSEPH**

DOB : 02/26/1995
Email : 1995anujoseph@gmail.com
Mob : 9495208628
Qualifications : BSc MATHS, MBA
Specializations : Marketing & Finance
Organisational Study : Kerala Agro Machinery
Corporation Ltd, Athani
Project : Kajaria Ceramics Ltd; Ernakulam

**AMAL PB**

DOB : 01/17/1995
Email : amalpbkalluvayal@gmail.com
Mob : 9562852241
Qualifications : B.Com, MBA
Specializations : Marketing & Finance
Organisational Study : Kitex Ltd., Ernakulam
Project : Vazakulam Agro And Fruit Processing Co.Ltd.

**ANOOP BIJU**

DOB : 05/14/1996
Email : anoopbiju111@gmail.com
Mob : 8281165845
Qualifications : B.Com, MBA
Specializations : Marketing & Finance
Organisational Study : Steel And Industrial Forgings
Limited, Thrissur
Project : Star Pvc Pipes & Fittings (P) Ltd, Thrissur

**ANAGHA RAGHAVAN**

DOB : 6/6/1995
Email : anagharaghavan123@gmail.com
Mob : 8129232899
Qualifications : B.Com, MBA
Specializations : Marketing & HR
Organisational Study : Gemini Plastics, Thalassery
Project : Indira Gandhi Co-Operative Hospital

**ANUSHA RAMESH**

DOB : 11/23/1995
Email : anusharamesh960@gmail.com
Mob : 8113097906
Qualifications : B.Com, MBA
Specializations : Marketing & Finance
Organisational Study : Maryan Apparels Pvt. Ltd,
Kuthuparamba
Project : Exide Industries,Hosur

Students Profile 2016-18

**ARUNJITH C THOMAS**

DOB : 07/30/1994
Email : arunjithcthomas21@gmail.com
Mob : 8281574870
Qualifications : BSc PHYSICS, MBA
Specializations: Marketing & Finance
Organisational Study : Kse Limited, Vedagiri
Project : Hedge Equities Ltd., Ernakulam

**DILIN JOSE**

DOB : 09/27/2016
Email : dilinjose09@gmail.com
Mob : 9072062627
Qualifications : BSC CHEMISTRY, MBA
Specializations: Marketing & HR
Organisational Study : Paragon Steels Pvt Ltd Unit, Kanjikode
Project : Odysia Footwear, Calicut

**ASHIN JOSE**

DOB : 11/22/2016
Email : ashinjose718@gmail.com
Mob : 9526292817
Qualifications : BA ENGLISH, MBA
Specializations: Marketing & Finance
Organisational Study : Eastern Condiments (P) Ltd., Adimali, Idukki
Project : Carries Pipes And Tubes Pvt. Ltd.

**DINIYA VARGHESE**

DOB : 02/14/1996
Email : diniyavarghese14@gmail.com
Mob : 8547991143
Qualifications : B.Com, MBA
Specializations: Marketing & Finance
Organisational Study: Keltron Component Complex Ltd, Kannur
Project : Rashtra Deepika Ltd., Kannur

**ATHIRA C**

DOB : 09/16/1993
Email : athirac469@gmail.com
Mob : 9947929382
Qualifications : B.Com, MBA
Specializations: Marketing & Finance
Organisational Study : Malabar Regional Co-Operative Milk Producers' Union Limited, Kannur
Project : Sulflex Mattress Company, Kannur

**DIVYA P V**

DOB : 08/28/1995
Email : divyapv76@gmail.com
Mob : 9447892669
Qualifications : FINANCE, MBA
Specializations: Marketing & HR
Organisational Study : Dinesh Foods, Kannur
Project : Western India Plywood, Valapattanam

**ATHIRA THOMAS**

DOB : 04/21/1995
Email : athira9911@gmail.com
Mob : 8289983260
Qualifications : B.Com, MBA
Specializations: Marketing & Finance
Organisational Study : Nice Chemicals Pvt Ltd, Edappally
Project : Pavos Tex Pvt. Ltd., Kaloor

**JEEVAMOL JOSE**

DOB : 05/30/1995
Email : jeevateresa@gmail.com
Mob : 7034353411
Qualifications : B.Com, MBA
Specializations: Marketing & HR
Organisational Study : Merilboy Ice Cream, Ernakulam
Project : JIVE, Ernakulam

**BESTIN THOMAS**

DOB : 6/13/1994
Email : bestinthomas94@gmail.com
Mob : 9847854869
Qualifications : B.com, MBA
Specializations: Marketing & Finance
Organisational Study : Transformers And Electricals Kerala Limited, Angamaly
Project : The Hindu Publication, Kannur

**JILBY THOMAS**

DOB : 09/14/1995
Email : jilbyt014@gmail.com
Mob : 8547421568
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study: Malabar Meats Of Brahmagiri Development Society, Wayanad
Project : The Hindu Publication, Kannur

**CHAITHRA T. P.**

DOB : 6/9/1995
Email : chaithratp114@gmail.com
Mob : 9895870059
Qualifications : B.Com, MBA
Specializations: Marketing & HR
Organisational Study : Kanhirode Weavers Co-Operative P&S Society Ltd, Kanhirode
Project : Phillips Carbon Black Ltd., Cochin

**JIMISHA JOY**

DOB : 02/12/1994
Email : jimishajoy@gmail.com
Mob : 9605540935
Qualifications : B.Com, MBA
Specializations: Marketing & HR
Organisational Study: Wfb Baird & Company India (P) Ltd, Csez, Cochin
Project : FCI GBS India Pvt. Ltd., Vyttila

**CHRISTY JOSE**

DOB : 04/12/1995
Email : christyp.jose95@gmail.com
Mob : 9895177719
Qualifications : B.Com, MBA
Specializations: Marketing & Finance
Organisational Study : Hanveev, Kannur
Project : Celebus Capital Kochi

**JUSTIN P J**

DOB : 05/30/1992
Email : www.justin.pj@gmail.com
Mob : 7034768418
Qualifications : Bba-hrm, MBA
Specializations: Marketing & Finance
Organisational Study : Hmt Machine Tools Limited, Kalamassey
Project : Star Pvc Pipes & Fittings (P) Ltd; Thrissur

Students Profile 2016-18



LIJO JOSE

DOB : 09/03/1996
Email : lijoserker@gmail.com
Mob : 8606761252
Qualifications : B.Com, MBA
Specializations: Marketing & Finance
Organisational Study : Kkr Group Of Companies, Okkal, Kalady
Project : Phillips Carbon Black Ltd., Cochin



LINCY MATHEW

DOB : 01/08/1995
Email : lincymk0801@gmail.com
Mob : 8943151509
Qualifications : B.Com, MBA
Specializations: Marketing & HR
Organisational Study : Mr. Walker Foot Care, Calicut
Project : Kitex Exports, Kizhakkalam



MIDHUN BABU

DOB : 4/1/1996
Email : midhunbabu584@gmail.com
Mob : 8281430584
Qualifications : BSc CHEMISTRY, MBA
Specializations: Marketing & HR
Organisational Study : Kerala Soaps, Calicut
Project : The Hindu Publication, Kannur



MUHAMMED SHAMRIN P A

DOB : 09/14/1995
Email : shamrinraj2@gmail.com
Mob : 9526049641
Qualifications : BBM, MBA
Specializations: Marketing & Finance
Organisational Study : Star Pvc Pipes & Fittings Pvt Ltd, Thrissur
Project : Star Pipes & Fittings Pvt, Ltd; Thrissur



NEETHU RAJAN

DOB : 05/13/1995
Email : neethurajanad95@gmail.com
Mob : 9495765204
Qualifications : B.Com, MBA
Specializations: Marketing & HR
Organisational Study : Carris Pipes And Tubes Pvt Ltd, Perumbavoor, Ernakulam
Project : Kitex Ltd, Kizakkambalam



NITHIN SEBASTIAN

DOB : 4/8/1995
Email : alexnithin110@gamil.com
Mob : 9645611452
Qualifications : BBM, MBA
Specializations: Marketing & Finance
Organisational Study : Kairali Sttels & Alloys Pvt. Ltd, Kanjikode
Project : The Hindu Publication, Kannur



NOUSHEENA A K

DOB : 04/01/1996
Email : nousheenaak@gmail.com
Mob : 8589933570
Qualifications : BSc Chemistry, MBA
Specializations: Marketing & Finance
Organisational Study : Rr Machineries And Engineering, Kuttipuram
Project : RAIDCO, Kannur



PRINCE PEELIPPOSE

DOB : 12/07/1993
Email : princepc881@gmail.com
Mob : 8281188873
Qualifications : B.Com, MBA
Specializations: Marketing & HR
Organisational Study : Mrf Ltd, Kottayam
Project : The Hindu Publication, Kannur



PRIYESH CHACKO

DOB : 03/14/1994
Email : kcpriyeshchacko@gmail.com
Mob : 9496404916
Qualifications : B.Com, MBA
Specializations: Marketing & Finance
Organisational Study: Rashtra Deepika Ltd, Kottayam
Project : The Hindu Publication, Kannur



REKHA R

DOB : 5/30/1995
Email : rekha95rekha95@gmail.com
Mob : 7558870949
Qualifications : B.Sc. Maths, MBA
Specializations: Marketing & Finance
Organisational Study: Travancore Cochin Chemicals, Kochi
Project : Celebrus Capital Limited, Kochi



RISHNA RANJITH

DOB : 04/12/1995
Email : rishna29@gmail.com
Mob : 8281666532
Qualifications : BBA, MBA
Specializations: Marketing & HR
Organisational Study : Indigo Paints, Kochi
Project : Exide Industries, Hosur



RISWAN K

DOB : 02/04/1996
Email : riswan0096@GMAIL.com
Mob : 9400430057
Qualifications : B.Sc Physics, MBA
Specializations: Marketing & HR
Organisational Study : Vazhakulam Agro And Fruit Processing Company Limited, Muvattupuzha
Project : Manjilas Food Tech Pvt Ltd



SACHIN VARGHESE

DOB : 11/11/1994
Email : sachinvarghese21@gmail.com
Mob : 8547800009
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study : Pavizham Healthier Pvt Ltd, Perumbavoor, Ernakulam
Project : Meriboy Ice Creams, Ernakulam



SHAHANA N V

DOB : 09/23/1994
Email : shahanaakhader19@gmail.com
Mob : 9446660779
Qualifications : BBM, MBA
Specializations: Marketing & Finance
Organisational Study: G'sons Apparels, Kuttikkakam, Kannur
Project : Big Bazaar, Kasargod

Students Profile 2016-18



SIRNITTA JOSE

DOB : 10/02/1995
 Email : sirnittamaryjose@gmail.com
 Mob : 9544988988
 Qualifications : BCom, MBA
 Specializations: Marketing & HR
 Organisational Study : Aizar Pvc Pipes, Aluva
 Project : Traco Cable Company Limited, Ernakulam



VINAYAKI G

DOB : 29/08/1995
 Email : gvinkutti@gmail.com
 Mob : 7356140605
 Qualifications : BBA, MBA
 Specializations: Marketing & Finance
 Organisational Study : V.V.V & Son's Edible Oil Limited, Chennai
 Project : Deshabhimani Publications, Kannur



SONA JOSE

DOB : 04/12/1996
 Email : sonajose1996@gmail.com
 Mob : 9496815934
 Qualifications : BBA, MBA
 Specializations: Marketing & Finance
 Organisational Study : Campco Limited, Mangalore
 Project : FACT, Ernakulam



VYSHNAVI PRASAD

DOB : 09/21/1992
 Email : vyshnaviprasad064@gmail.com
 Mob : 8281369543
 Qualifications : BSc Chemistry, MBA
 Specializations: Marketing & Finance
 Organisational Study : Rubco Rubber, Kannur
 Project : Milma, Kannur



TEENA SCARIA

DOB : 01/05/1994
 Email : teenascaria007@gmail.com
 Mob : 8281903932
 Qualifications : B.B.M, MBA
 Specializations: Marketing & HR
 Organisational Study : Hindalco Industries Ltd. Kalamassery
 Project : FACT, Ernakulam



THOMAS K M

DOB : 11/19/1993
 Email : melbinraju93@gmail.com
 Mob : 8281931409
 Qualifications : B.B.M, MBA
 Specializations: Marketing & HR
 Organisational Study : Travancore Cements Limited, Nattakam, Kottayam
 Project : Campco Ltd, Mangalore



TOBIN K P

DOB : 05/19/1996
 Email : tobinkp25@gmail.com
 Mob : 9745289980
 Qualifications : BBA, MBA
 Specializations: Marketing & HR
 Organisational Study : Mathrubhumi Printing and Publishing Company Ltd, Calicut
 Project : Eastern Condiments



TONY K THOMAS

DOB : 08/09/1995
 Email : talktotonykaippallil@gmail.com
 Mob : 8547874647
 Qualifications : ENGLISH, MBA
 Specializations: Marketing & HR
 Organisational Study : Cholayil Private Limited, Chennai
 Project : Campco Ltd, Mangalore

Our Recruiters



INDUSTRIAL VISITS



We associate with...



CORE SUBJECTS & ELECTIVES

No	Semester I (700 marks) & 60 contact hours per paper
1	Economics for Managers
2	Accounting for managers
3	Mathematics and Statistics for Managers
4	Business Law
5	Managerial Communication
6	Principles and Practice of Management
7	Information Technology for Managers

No	Semester II (700 marks) & 60 contact hours per paper
1	Financial Management
2	Operations Research for Managers
3	Marketing Management
4	Organisational Behaviour
5	Human Resource Management
6	Production and Operations Management
7	Research Methodology for Managers

No	Semester III (700 marks) & 60 contact hours per paper
1	Indian Business Environment
2	Indian Management Ethos and Practice
3	Management Information System
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered

No	Semester IV (700 + 100+ 100 = 900marks) & 60 contact hours per paper
1	Strategic Management
2	Project Management
3	Materials Management
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
5	Project Report (100 marks) external valuation only
6	Viva Voce (100 marks) external valuation only

SPECIALISATION STREAMS

MARKETING

Industrial Marketing
International Marketing
Consumer Behavior
Services Marketing
Advertising Management
Marketing Research
Sales and Distribution Management
Retail Management
Supply Chain Management
Product and Brand Management

FINANCE

Security Analysis & Investment Management
Risk Management and Derivates
Portfolio Management
Cost systems and Control
International finance
Indian financial systems and services
Strategic financial management
Working capital management
Money and capital market
Venture capital management

HUMAN RESOURCE MANAGEMENT

Managerial performance appraisal
Recruitment, selection and placement
Management Training and Development
Wage salary administration
Organization development
Comparative management systems
Labour laws
Management of Industrial relations
Human Resource Planning and Development
Managing self and others





Courses offered by

Vimal Jyothi Engineering College (our sister concern)



	Course	Seats
B.Tech in	Applied Electronics and Instrumentation Engineering (AEI)	- 60
	Civil Engineering (CE)	- 120
	Computer Science and Engineering (CSE)	- 60
	Electrical and Electronics Engineering (EEE)	- 60
	Electronics and Communication Engineering (ECE)	- 120
	Mechanical Engineering (ME)	- 120
M.Tech in	Computer Science and Engineering	- 24
	Thermal Engineering (Mechanical)	- 24
	Control & Instrumentation (AEI)	- 24
	Communication Engg. & Signal Processing (ECE)	- 24
	Structural Engg. & Construction Management (CE)	- 24
	Power Electronics (EEE)	- 24

VIMAL JYOTHI

Institute of Management & Research

Jyothi Nagar, Chemperi, Kannur - 670632

Ph: 0460 2213900, 2212240, 9400467741 / Fax: 0460 2213513

Email: mail.vjim@gmail.com, crc@vjim.ac.in / Website: www.vjim.ac.in